



Commemorative Recognition

Approved September 2022

Red-tail Land Conservancy | fortheland.org

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Description

Red-tail Land Conservancy welcomes commemorative gifts as a tangible way to honor a loved one or as a recognition of your support. The physical commemoration available is a free-standing column. The following guidelines are intended to respect donor wishes while preserving the integrity of habitats and allowing for Red-tail's capacity.

Customization

Donors can write a customized dedication to be engraved on a plate that will be attached to the commemorative column. All language is subject to approval by Red-tail staff. Donors will receive confirmation of language before the engraving. The dedication must be:

- A. 180 characters or less (including spaces)
- B. Font size will be at a minimum 14 points but can be determined based on the length of the dedication.

Placement

Red-tail is pleased to offer two commemorative posts to select from. One is at the entrance of Dutro-Ernst Woods. The other is at the McVey Memorial Forest. Commemorative gifts are not restricted to benefit only those preserves. They can benefit Red-tail's work in conservation, specific projects, or other nature preserves.

There may be circumstances in which a commemorative column must move to another location within a preserve or to another preserve. Locations of new and moved installations are at Red-tail's discretion.

Term

Red-tail Land Conservancy will work to maintain the commemorative post for its natural lifetime with reasonable, regular maintenance. We do not guarantee against the effects of weather, vandalism, or theft. Should the plate be damaged or stolen, Red-tail will replace the plate up to three times at no extra cost, though not necessarily in the same location.

Donation

A minimum donation of \$500 is required. This amount must be a one-time gift, not the accumulation from a single donor over a length of time. Exceptions are a group of individuals pooling funds for a specific individual or organization.

Commemorative recognition is not retroactive. Donations that qualify begin upon the approval of this document. (Approval date listed on the cover page)

Procedure

- A. Individuals or organizations interested in adding a customized dedication to a commemorative column should contact Red-tail Land Conservancy before making a commemorative gift to ensure space is available
- B. Donors can make their gift via check, cash, or credit card on Red-tail's online donation form. Checks should be made payable to "Red-tail Land Conservancy"
- C. Donors send their preferred customized language to the staff person they originally communicated with or info@fortheland.org. See Customization section for language criteria
- D. Red-tail staff will review the language and confirm its approval. Red-tail reserves the right to reject inappropriate language
- E. Red-tail will manage the engraving and installation
- F. Installation will be completed within 60 days of language approval. The donor will be notified upon installation

Approval & Acknowledgment

Along with written approval of the proof, donors must sign this policy document and return it to Red-tail as an acknowledgment that they understand the process and terms.

I understand the terms and process of commemorative recognition as outlined in this document.

Signature:	 	
Printed Name:		
Date:		

For questions, please contact Red-tail Land Conservancy 125 E. Charles St, Muncie, IN 47305 (765) 288-2587 | info@fortheland.org